

FARE BUZZ SELFIE CONTEST

Official Rules

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

The Fare Buzz Selfie Contest (the "Contest") starts on **(January 5th 2017)** at 12:00 a.m. Eastern Time ("ET") and ends on **(January 31st 2017)** at 11:59 p.m. ET ("Contest Period"). All Entries must be received by 11:59 p.m. on **(Jan 31st 2017)** to be considered. This Contest is in no way sponsored, endorsed or administered by, or associated with Instagram. All information provided in connection with the Contest is provided to Sponsor and not to Instagram.

1. ELIGIBILITY: This Contest is open to legal residents of the fifty (50) United States and the District of Columbia who are at least the age of majority in the state in which they reside (18, except AL and NB, 19, MS, 21). Employees of **Fareportal, Inc.** ("Sponsor"), any prize provider, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse and parent, children and siblings and their respective spouses, regardless of where they reside) and persons living in the same household, whether or not related, of such employees are not eligible to enter or win. Void where prohibited by law. Contest is subject to all applicable federal, state and local laws.

2. HOW TO ENTER:

During the Contest Period, follow @farebuzz on Instagram and use the hashtag #farebuzzqcselfie Take a selfie of yourself with something "Fare Buzz" or "QC" whether it's a logo, luggage tag, flyer, thunder stick, or photo with a Fare Buzz employee. Share the image along with the #farebuzzqcselfie hashtag. Get your friends to like your photo as much as you can. The photo with the most "Likes" will win.

To enter the Contest, follow @farebuzz on Instagram and use the hashtag #farebuzzqcselfie. Take a selfie of yourself with something "Fare Buzz," whether it's a logo, luggage tag, flyer, thunder stick, or a photo with a Fare Buzz employee (the "Entry"). Share the image along with the #farebuzzqcselfie hashtag. Get your friends to like your photo as much as you can. The winner with the most "Likes" will win.

Entries generated by script, macro or other automated means are void. Limit one (1) Entry per person, per email address and per household, regardless of method of entry. Entries received from any person or household in excess of the limitation will be void. All Entries become the sole property of the Sponsor and Instagram and will not be acknowledged or returned.

3. ENTRY REQUIREMENTS:

Entry (i) must be your own original work (must not infringe upon the copyrights, trademarks, rights of privacy, publicity or other intellectual property or other rights of any person or entity); (ii) may not have been previously published; (iii) may not have been submitted or won any other contest; (iv) must be in keeping with the Sponsor's positive image; (v) may not be offensive or inappropriate, as determined by the Sponsor in its sole discretion; and (vi) may not defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights.

If your Entry contains material or elements that are not owned by you, and/or which are subject to the rights of third parties, you are responsible for obtaining, prior to submission of the Entry, any and all releases and consents necessary to permit the use and exhibition of the Entry by Sponsor in the manner set forth in these Official Rules, including, without limitation, name and likeness permissions from any person who appears in or is identifiable in the Entry. Sponsor reserves the right to request proof of these permissions in a form acceptable to Sponsor from any entrant at any time. Failure to provide such proof may, if requested, render Entry null and void.

By submitting an Entry, you warrant and represent that you and any persons appearing or who are identifiable in the Entry consent to the submission and use of the Entry in the Contest and to its use as otherwise set forth herein.

4. ENTRY RESTRICTIONS:

Entry may not contain, as determined by the Sponsor, in its sole discretion, any content that:

- is sexually explicit or suggestive; unnecessarily violent or derogatory of any ethnic, racial, gender, religious, professional or age group; profane or pornographic; contains nudity;
- promotes alcohol, illegal drugs, tobacco, firearms/weapons (or the use of any of the foregoing);
- promotes any activities that may appear unsafe or dangerous;
- promotes any particular political agenda or message;
- is obscene or offensive;
- endorses any form of hate or hate group;
- appears to duplicate any other submitted Entry;
- defames, misrepresents or contains disparaging remarks about other people or companies;
- contains trademarks, logos, or trade dress (such as distinctive packaging or building exteriors/interiors) owned by others, without such party's permission;
- contains any personal identification, such as license plate numbers, personal names, e-mail addresses or street addresses;
- contains copyrighted materials owned by others (including photographs, sculptures, paintings, and other works of art or images published on or in websites, television, movies or other media), without permission;
- contains materials embodying the names, likenesses, voices, or other indicia identifying any person, including, without limitation, celebrities and/or other public or private figures, living or dead, without permission;
- contains look-alikes of celebrities or other public or private figures, living or dead;
- communicates messages or images inconsistent with the positive images and/or goodwill to which we wish to associate; and/or
- violates any law.

By submitting your Entry, you agree that your Entry conforms to these Official Rules and that Sponsor, in its sole discretion, may disqualify your Entry for any reason, including if it determines, in its sole discretion, that your Entry fails to conform to these Official Rules in any way or otherwise contains unacceptable content as determined by Sponsor, in its sole discretion.

By submitting an Entry, you hereby grant permission for the Entry to be posted on Instagram, **www.farebuzz.com** or other websites. You agree that Released Parties (as defined below) are not responsible for any unauthorized use of Entries by third parties. Released Parties do not guarantee the posting of any Entry. You agree that you will not use the Entry for any other purpose, including, without limitation, posting the Entry to any online social networks, without the express consent of Sponsor in each instance.

In the event of a dispute as to who submitted an Entry, the authorized Instagram account holder of the account used to enter will be deemed to be the entrant. "Authorized account holder" is defined as the natural person who is assigned to an e-mail address by an Internet Access provider, Online Service provider or other organization (e.g., business, educational institution etc.) that is responsible for assigning email addresses or the domain associated with the submitted e-mail address.

5. JUDGING: The Entry with the most Instagram “Likes” will be deemed the potential winner (“Potential Winner”). In the event of a tie, an additional, “tie-breaking” judge will determine the Potential Winner based on the criteria listed herein. Sponsor reserves the right not to award prize if, in its sole discretion, it does not receive a sufficient number of eligible and qualified Entries. Prize awards are subject to verification of eligibility and compliance with these Official Rules.

6. WINNER NOTIFICATION: Sponsor’s decisions are final and binding on all matters relating to this Contest. Potential Winner will be notified by telephone, mail and/or email and will be required to complete an Affidavit of Eligibility, Liability and Publicity Release (unless prohibited by law) and any other documents required by Sponsor and/or prize supplier (collectively “Release”), which must be returned within **seven (7)** days of date appearing on the Release. Return of prize or Release as undeliverable, failure to sign and return the Release within the specified time period, the inability of Sponsor to contact a Potential Winner within a reasonable time period or noncompliance with these Official Rules by any Potential Winner will result in disqualification and, at Sponsor’s sole discretion, the prize may be awarded to the next highest scoring Entry.

7. PRIZE: A two (2) night stay at 4 Star Hotel in Manhattan Hotel located New York, NY. (**Prize does not include flights**) The Prize is awarded “as is” without warranty or guarantee, either express or implied by Sponsor. Winner may not substitute, assign or transfer prize or redeem prize for cash, but Sponsor reserves the right, at its sole discretion, to substitute prize (or portion thereof) with one of comparable or greater value. Winner is responsible for all applicable federal, state and local taxes, if any, as well as any other costs and expenses associated with prize acceptance and use not specified herein as being provided. All prize details are at Sponsor’s sole discretion.

Approximate Retail Value of Prize (“ARV”): **(\$200)**. Winner must be of legal age of majority in his/her jurisdiction of residence (and at least 18), unless the child or legal ward of winner and must sign a liability/publicity release prior to issuance of travel documents. If guest is child or legal ward of winner, winner must sign and return release on behalf of such child or legal ward. Travel must be made through Sponsor’s agent, on a carrier of Sponsor’s choice. Travel is subject to availability. Certain blackout dates and travel restrictions may apply, blackout dates include holidays and 2 days before and after the holiday. All federal, state and local taxes and all other costs associated with prize acceptance and use not specified herein as being provided, including meals, souvenirs, gratuities, etc. are solely the responsibility of the winner. Prize must be used by August 31 2017.

8. GENERAL CONDITIONS: By participating, each entrant agrees: (a) to abide by these Official Rules and decisions of Sponsor and judges, which shall be final and binding in all respects relating to this Contest; (b) to release, discharge and hold harmless Sponsor, Instagram, any prize provider, and their respective parents, affiliates, subsidiaries, and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, “Released Parties”) from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant’s participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize including any travel/activity related thereto including any harm/injury caused from the use of a vehicle; and (c) to the use of his/her name, voice, performance, photograph/video, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Sponsor and its designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so. By participating, entrant also agrees not to release any publicity or other materials on their own or through someone else regarding their participation in the Contest without the prior consent of the Sponsor, which it may withhold in its sole discretion.

9. OWNERSHIP/USE OF ENTRIES: By submitting an Entry, each entrant agrees Sponsor shall own the Entry submitted (including all rights embodied therein) and that it and its designees may exploit, edit, modify, and distribute the Entry and all elements of such Entry, including, without limitation, the names and likenesses of any persons or locations embodied therein, in any and all media now known or hereafter devised, worldwide, in perpetuity without compensation, permission or notification to entrant or any third party.

10. MISCELLANEOUS: Released Parties are not responsible for lost, late, incomplete, damaged, inaccurate, stolen, delayed, misdirected, undelivered, or garbled Entries; or for lost, interrupted or unavailable network, server, Internet Service Provider (ISP), website, or other connections, availability or accessibility or miscommunications or failed computer, satellite, telephone or cable transmissions, lines, or technical failure or jumbled, scrambled, delayed, or misdirected transmissions or computer hardware or software malfunctions, failures or difficulties, or other errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Entries, the announcement of the prize, the incorrect uploading of the photo or in any Contest-related materials. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Contest. Released Parties are not responsible for injury or damage to any person's computer related to or resulting from participating in this Contest or downloading materials from or use of the website. Persons who tamper with or abuse any aspect of the Contest or website, who act in an unsportsmanlike or disruptive manner or who are in violation of these Official Rules, as solely determined by Sponsor, will be disqualified and all associated Entries will be void. Should any portion of the Contest be, in Sponsor's sole opinion, compromised by virus, worms, bugs, non-authorized human intervention or other causes which, in the sole opinion of the Sponsor, corrupt or impair the administration, security, fairness or proper play, or submission of Entries, Sponsor reserves the right at its sole discretion to suspend, modify or terminate the Contest and, if terminated, at its discretion, select the potential winner from all eligible, non-suspect Entries received prior to action taken using the judging procedure outlined above. CAUTION: ANY ATTEMPT TO DELIBERATELY DAMAGE THE WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE IN VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT OF THE LAW, INCLUDING CRIMINAL PROSECUTION.

11. REQUEST FOR WINNERS' LIST: For winner's name (available after **February 6th 2017**), send a self-addressed, stamped, envelope by **February 13th 2017 to: Fare Buzz Selfie Photo Contest, c/o Fareportal, Inc., 135 West 50th Street, 5th Floor, New York, NY 10020.**

Sponsor: Fareportal, Inc., 135 West 50th Street, 5th Floor, New York, NY 10020