

Fare Buzz Rewards Card Giveaway

NO PURCHASE NECESSARY. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING.

ENTRY: The Fare Buzz Rewards Card Giveaway (the "Promotion") begins at 12:01 AM Eastern Time (ET) on 07/12/11 and ends at 5:01 PM ET on 07/19/11 (the "Promotion Period"). To enter to win the "Grand Prize", sign up for the Fare Buzz "Buzz Rewards" program by filling out the form listed on the Buzz Rewards page at FareBuzz.com. You will be automatically registered to receive Fare Buzz email newsletters. To enter in order to win the "Twitter Prize", send a tweet to your Twitter followers regarding the Fare Buzz Rewards Card Giveaway and include the hashtag "#FareBuzz". To enter in order to win the "Back-Door Prize", re-post the Fare Buzz blog post entitled, "Fare Buzz Rewards Card Giveaway" to your own blog using the provided links and anchor text, then send a verification email to blogger@farebuzz.com that includes your blog post's URL and your name, address and telephone number.

ELIGIBILITY: To enter this sweepstakes you must be a legal resident of the 50 United States of America or the District of Columbia, 18 years of age or older. Employees of Fare Buzz, their agents, their agents' employees, their advertising and promotion agencies, affiliates, subsidiaries, and any individual or company directly associated with this sweepstakes, and the immediate families of these employees (parents, children, siblings, spouse) as well as members of the respective households of these employees (whether related or not) are ineligible to participate.

PRIZE: There will be one (1) Grand Prize awarded at the end of the Promotion Period of one (1) Pre-Paid Fare Buzz Rewards Card. Approximate Retail Value (ARV) of Grand Prize is \$250. There will be five (5) Twitter Prizes awarded at the end of the Promotion Period of five (5) Pre-Paid Fare Buzz Rewards Cards. Approximate Retail Value (ARV) of Twitter Prize is \$50 each. There will be one (1) Back-Door Prize awarded at the end of the Promotion Period of one (1) Pre-Paid Fare Buzz Rewards Card. Approximate Retail Value (ARV) of Back-Door Prize is \$100. Odds of winning a prize will depend on the total number of eligible entries received.

DRAWING AND NOTIFICATION: One winner will be selected at random to receive the Grand Prize, five winners will be selected at random to receive the Twitter Prize, and one winner will be selected at random to receive the Back-Door Prize from among all eligible entries received, in a random drawing to be held following the Promotion Period in which entries are accepted. Winners will be selected by agents of Fare Buzz whose decisions will be considered final in regard to all matters related to this sweepstakes. Winners will be notified by Twitter account, telephone, or the email address provided, or other form of home delivery. Winners will be required to provide shipping information as requested by Fare Buzz or its agents within seven (7) days of initial notification. Failure to comply within the specified period may result in a forfeit of the prize claim and a new winner may be selected.

PRIZE CONDITIONS: No transfer, substitution or cash value equivalent for Grand Prizes are available, except at sole discretion of Fare Buzz or its agents. All federal, state and other taxes, if any, are the sole responsibility of the winner. Winner's entry and acceptance of the prize offered constitutes permission (where allowable) for the Sponsor to use said winner's name, photograph, likeness, statements, biographical information, voice and address (city and state) on a worldwide basis and in all forms of media, in perpetuity, without notice or further compensation.

WINNER CONFIRMATION/OFFICIAL RULES: For the names of the Prize winners, or to receive a copy of these Official Rules, send a self-addressed, stamped envelope to: Fare Buzz Airfare Gift Card Giveaway Contest, c/o Intrapromote, LLC, 591 Boston Mills Road, Suite 550, Hudson, Ohio 44236. Indicate Winner Confirmation (request must be received by 07/30/11) or Rules Request (must be received by 07/30/11) on the front of the envelope.

SPONSOR: Fare Buzz, 213 West 35th Street, Suite 1201, New York, NY 10001

CONTEST ADMINISTRATOR: Intrapromote, LLC, 591 Boston Mills Road, Suite 550, Hudson, Ohio 44236.

VOID IN PUERTO RICO, AND WHEREEVER ELSE PROHIBITED AND/OR RESTRICTED.